



**Dr. Klauns**

# **Healthcare Clowning Programme in Latvia**



## Cooperation with Santa's Fun Run

Donation will go to  
children and their families find  
smiles and support thanks to  
200 visits\* of the Clown Doctors in  
hospitals all over Latvia



**Possible communication: Run for children's smiles/  
Skrējiens bērnu smaidiem**

\* Donation will cover the services of the clowns

# Association «DR.KLAUNS»

Improving the wellbeing of child patients and their families in the hospital environment being an integral part of a medical care team

- ✓ Established – 2012.g.
- ✓ Public Benefit Organisation
  - ✓ Unique in Latvia
  - ✓ Professional

# 35 Clown Doctors around Latvia

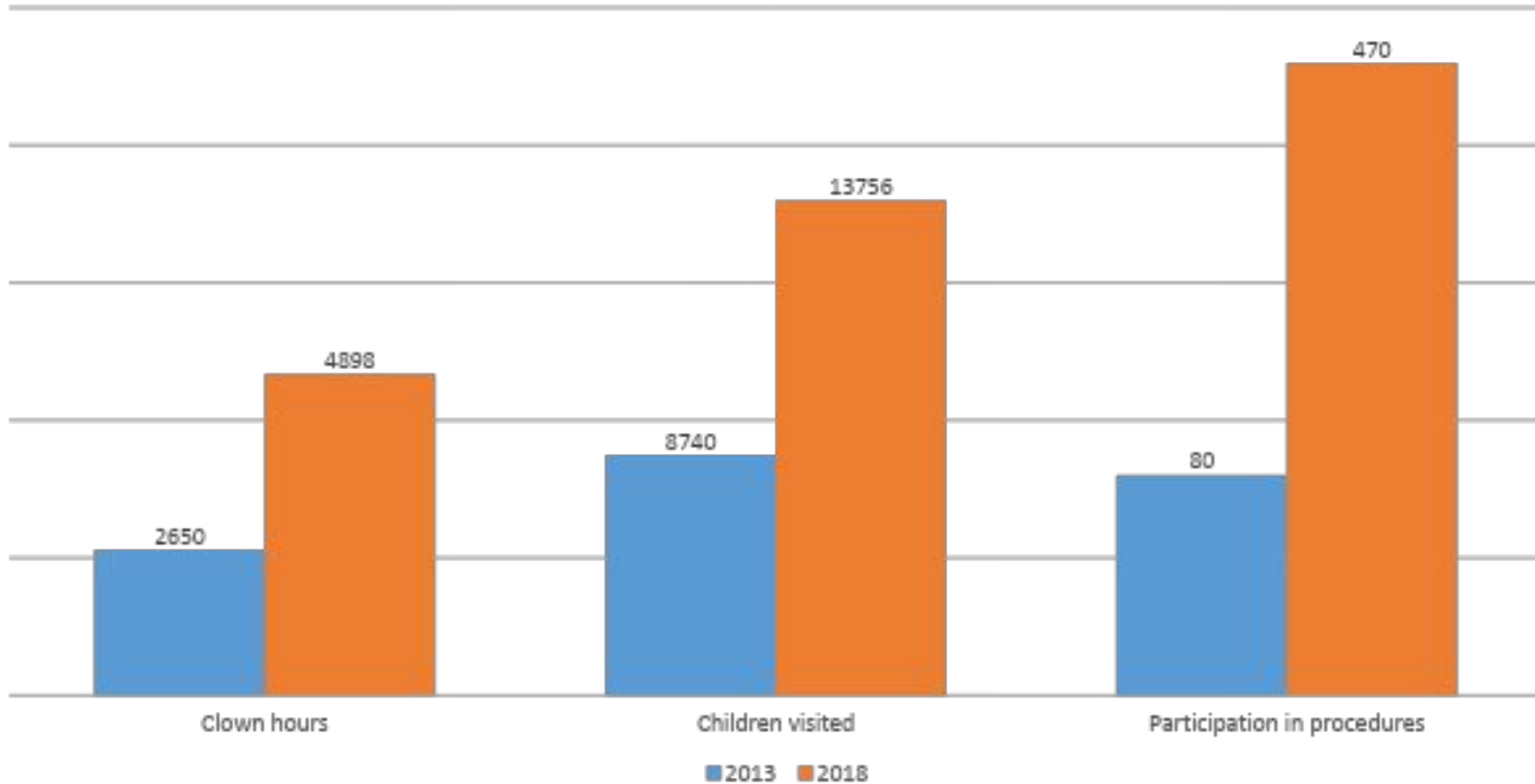


# Organisation of work

- ✓ 5-6 days a week (Riga) & 1-2 days a week (regions)
- ✓ 3 hours shifts
- ✓ Work in pairs



# Statistics





# Support needed

- 1 shift (3 hours, 2 clowns) = 60 euro (incl. taxes)
- 65-70 shifts per month
- 4200 Euro = 1 full month of Clown Doctors work in 6 hospitals all over Latvia



# Visibility

- Fb page – 8 875 followers
- 28 035 posts reach this week
- Cooperation with major media – as LTV, Delfi, Radio Skonto etc.



# THANK YOU!



**About us:**

- [www.drklauns.lv](http://www.drklauns.lv)
- [facebook.com/drklauns](https://facebook.com/drklauns)
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